**Field of study :** Literature and Civilisation

**Level :** Master 1

**Module :** GLOBAL ISSUES

**Course Number :**1

**Course Title :** Concept of culture and globalization (subject debate )

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Following the former lectures

Subject to debate

If globalization is system that aims to homogenize the economic and political systems what kind of culture can sustain this movement?

1. Global culture as a dominant culture?
2. Global culture subculture?
3. Global culture individual culture?

Some elements to take into consideration

1-Globalization as dominant culture: to adopt the same homogeneous way of living behaviour, way of thinking. Example the concept of western democracy that all societies want to adopt it (sometimes blindly) regardless the environment, the identity, the history of each society

2-Globalization as subculture: a conservative way of thinking, to defend the self-dominant culture by accepting new cultural concepts, example: introducing the culture of virtual communication without rejecting the human contact.

3-Globalization as individual culture: it depends from one person to another. Mostly it is a symbol of non-conformity of some individuals within a society.

Once we develop these elements we move to the second part which is the issues of each element:

1. Accepting global culture as dominant culture is to reject the original dominant one
2. Accepting the global culture as subculture is to introduce a foreign subculture is to introduce a foreign culture in the cultural environment of a given society or community
3. Accepting global culture as individual culture may create a clash of cultures ex: clash of generations.