Exercises

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Exercises

Provide definitions of the following concepts:

- data collection
- primary data
- secondary data
- unpublished materials
- research ethics

Exercises

Answer each question briefly:

- Why is the questionnaire a very popular research tool?

- What are the types of questions that may be included in a questionnaire?

- Why is the structure of a questionnaire important?

Exercises

Answer each question briefly:

- What is the difference between the interview and the questionnaire?

- What is the main purpose of the interview?

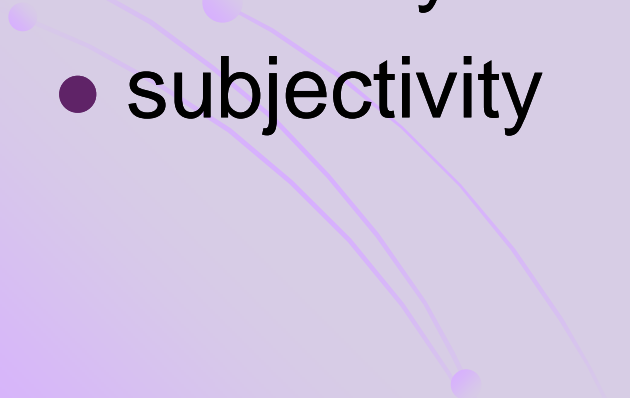- What are the characteristics of a good interviewer?

Exercises

Answer each question in a paragraph:

- How does observation differ from the other research instruments?

- Identify the importance of observation.

- Explain the disadvantages of observation.

Exercises

Provide definitions of the following concepts:

- a test
- numerical data
- verbal information
- reliability
- subjectivity

Exercises

Answer each question briefly:

- Explain the importance of quantitative data analysis.

- Identify the significance of frequencies.

- List the main disadvantages of quantitative data analysis.

Exercises

Answer each question in a paragraph:

- Explain the meaning of qualitative data analysis.

- Identify the main purpose of qualitative analysis.

- 'Qualitative data analysis is subjective'. Comment.

Exercises

Paraphrase the following statement:

- "Academic writing does not take place in a social vacuum, and the motives for writing are mixed and various. Today's academics are expected to produce papers, and their livelihood depends upon it" (Hartley, 2008, p.14).

Reference:

Hartley, James. (2008). *Academic Writing and Publishing: A Practical Handbook*. London: Routledge.

Exercises

Answer each question in an essay:

- Data collection is an important process in research. Comment.

- The researcher has to rely on quantitative and qualitative data analysis. Comment.