

**Selected notions :**

**The creative arts** are often divided into more specific categories, each related to its technique, or medium, such as decorative arts, plastic arts, performing arts, or literature.

**An artistic medium** is the substance or material the artistic work is made from, and may also refer to the technique used. For example, paint is a medium used in painting, and paper is a medium used in drawing.

**An art form** is the specific shape, or quality an artistic expression takes. The media used often influence the form. For example, the form of a sculpture must exist in space in three dimensions, and respond to gravity. The constraints and limitations of a particular medium are thus called its formal qualities. Eg:

- The formal qualities of painting are the canvas texture, color, and brush texture.
- The formal qualities of video games are interactivity and virtual presence.

The form of a particular work of art is determined by the formal qualities of the media, and is not related to the intentions of the artist or the reactions of the audience in any way whatsoever as these properties are related to content rather than form.

**A genre** is a set of conventions and styles within a particular medium. For instance, well recognized genres in film are western, horror and romantic comedy.

A particular work of art may combine genres but each genre has a recognizable group of conventions. Genre is the term for any category of literature or other forms of art or entertainment, e.g. music, whether written or spoken, audio or visual, based on some set of stylistic criteria.

Genres are formed by conventions that change over time as new genres are invented and the use of old ones is discontinued. Often, works fit into multiple genres by way of borrowing and recombining these conventions.

The style of an artwork, artist, or movement is the distinctive method and form followed by the respective art. A particular style may have specific cultural meanings. In the visual arts, style is a “distinctive manner which permits the grouping of works into related categories” or “any distinctive, and therefore recognizable, way in which an act is performed or an artifact made or ought to be performed and made.” It refers to the visual appearance of a work of art that relates it to other works by the same artist or one from the same period, training, location, art movement or archaeological culture; “the notion of style has long been the art historian's principal mode of classifying works of art. By style he selects and shapes the history of art”.

**1- Words meaning:**

**Medium** : a means of effecting or conveying something.

plural usually : media.

**Constraints** ( kən-'strānt) restriction, limitation : *This constraint makes the project harder to progress.*

**Formal** : official , conventional , recognised vs *informal* :

**Convention**: agreement

**Audience** : a group of listeners or spectators. a reading, viewing, or listening public. Eg: *The film is intended for a young audience.*

**Recognizable** : identifiable , distinguishable

**Artifact**: /'ɑ:tɪfəkt/ an object made by a human being, typically one of cultural or historical interest. *gold and silver artefacts*

**Texture** /'tɛkstʃə(r)/ The feel, appearance, or consistency of a surface or a substance.

**Respective** /ri'spektɪv/ Belonging or relating separately to each of two or more people or things: When I finish the project I would receive the respective money.

**Part one:**

**Based on the above text , answer the following questions:**

**A)**

- What is the definition of an artistic ‘medium’?
- What is the definition of “style” in visual arts?
- What does **genre** mean?

**B) True or false :**

- 1- Like other scientific fields, art is academically organized according to **technique**.
- 2- An art form is the specific shape, or quality an artistic expression takes.
- 3- In the world of art, **audience** has no effect.
- 4- An artistic style refers to the visual appearance of a work that relates it to other works by the same artist.

C) Explain the following expression: *A particular style may have specific cultural meanings.*

Part two : **identify** the following paintings

1- Artist: **Lilly Martin Spencer**

Title :

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Subject :

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2- Artist: .....

Title : ..... period.....

Subject :

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3- Artist: .....

Title : .....period .....

Subject :

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