**Chapter one: Introduction to Research**

* Why should you conduct research?
* Choosing a research topic
* Originality in Research and choosing relevant research methodology
* Types of Research: Descriptive-Exploratory- Experimental
* Research Approaches: Quan Vs. Qual Vs. Mixed Methods Approach.
* Research Methods and design
* Observation/Survey/Interviews

**Chapter two: Research Thesis Structure**

* Identifying thesis structure
* Organising the thesis

**Chapter three: Research Writing Skills**

* How to read research literature: Printed Vs Electronic (books, articles)
* Note-taking Skills
* Summarising and paraphrasing skills
* Quoting (citations)
* Writing a literature Review
* Writing Methodology chapter and Analyses
* How to write a Research Questions?
* How to write Research Hypotheses?
* Academic Writing: Dos and the Don’ts (tenses, pronouns)
* Analyses and Discussion Chapters

**Chapter Four:** **Ethics and** **Referencing Style**

* APA 7th Edition

**Chapter Five: Master Project Practice**

(In groups of 4: choose a research topic, 1 research method, design a research tool (survey/interview/ observation, collect the data, analyse the data, and submit your work in a final written project)