

## **PART ONE: Reading**

### **A) Comprehension**

*Read the text carefully then do the activities.*

E-commerce has been dramatically accelerated during COVID-19. More than half (58%) of consumers admit to buying more goods online than usual due to the pandemic.

As e-commerce sales rise, counterfeiters find more opportunities to make a profit, essentially stealing sales from legitimate brand owners and potentially harming customers. In 2019, there was an estimated \$509 billion worth of counterfeit products on the global market. Shoppers and retailers are more vulnerable than ever to online scams given the increased volume of online purchases and putting consumer health and safety, customer loyalty and company revenue at risk.

Governments must act decisively in handling cases of fraud in e-commerce transactions and impose sanctions by applicable laws. Sellers on e-commerce sites must increase security so that fraudulent behaviour such as deceptive behaviour **that** harms consumers financially or misuses the identity of buyers does not occur in purchase transactions through e-commerce sites. Consumers who have become victims of crimes in e-commerce transactions are advised to report to the authorities if **their** rights have been violated by business actors.

E-commerce =Electronic commerce

*adapted from internet*

### **Comprehension**

**1- Say whether the following statements are True or False according to the text**

- a- The pandemic decreased the use of e-commerce.
- b- E-commerce is a good opportunity for counterfeiters to sell their products.
- c- Consumers and brand owners are suffering from internet fraud.

**2- Put the following sentences in the order they appear in the text.**

- a- Sellers on deceptive e-commerce sites must be punished .
- b- The impact of the pandemic on online shopping.
- c- Victims of fraudulent transactions should denounce it.
- d- Counterfeiting affects both consumers and retailers.

**3- Answer the following questions according to the text**

- a- Was the pandemic beneficial for counterfeiters? justify.

- b- How does counterfeiting affect brand owners?
- c- What's the author's advice to fight e-commerce deception?

**4-Find what or who the underlined words in the text refer to**

- a- that §3 .....
- b- their §3 .....

**Text exploration:**

**1- Find in the text words closest in meaning to:**

- a- Chances §2 .....
- b- Forged §2 .....
- c- businesses §3 .....

**2- Divide the following words into root and affixes.**

Word	prefix	Root	Suffix
unethical	Un	Ethic	al
misuse	.....	.....	.....
financially	.....	.....	.....
defrauding	.....	.....	.....

**3- Put the verbs in brackets in the correct form.**

All countries are committed to fighting counterfeiting. Citizens should **(to involve)** in this fight. They had better **(not- to say)** that it's the government business. As long as they buy copies, they **(contribute)** in ruining their health and the country's economy. It's high time the consumer **(to realize)** that counterfeiting affects both the consumer and the country's economy.

**4-Fill in the gaps with only four words from the list:**

**cybercrime – corruption - illegal - computer – stealing - violating**

cybercrime is the use of a computer as an instrument to further ..... ends, such as committing fraud, trafficking in child intellectual property, ..... identities, or violating privacy. ...., especially through the Internet, has grown in importance as the ..... has become central to commerce, entertainment, and government.

**II- Writing: Choose only one topic**

**Topic1:**

E-commerce revolutionised the way we shop; but at the same time it has many drawbacks since it created new forms of frauds. Write an expository article of 80-120 words in a consumer's magazine in which you explain to the readers the dangers of such business.

- Many people are deceived
- Paying without getting products delivered
- Uncertainty about the quality of the product/ Counterfeit products
- Identity theft /stealing credit cards information.

**Or Topic:2**

Poverty and marginalization remain important factors that lead many children to leave school at an early age. Most of them become people at risk. Write an article of about 80 to 120 words for your school magazine where you suggest ways to decrease the dropout rate and encourage young people to continue their education.

*Good Luck*

