

Brainstorming for Writing

What do you mean by brainstorming?

Brainstorming is a method of generating ideas for writing or problem solving. It actually involves two steps: generating ideas and selecting useful ideas. Brainstorming is a problem-solving activity where students build on or develop higher order thinking skills. Encourages creative thought. Brainstorming encourages students to think creatively (out of the box), encouraging all students to share their ideas, no matter how far “out there” they may seem.

Brainstorming can be done by individuals to prepare for writing or by groups to solve problems. Writers use brainstorming to generate ideas to write about.



Why is brainstorming important?

Brainstorming can improve the quality of an essay or paper by helping the writer generate many, varied ideas before beginning to write. The most important element of an essay is its content - the information and ideas presented.

Brainstorming can help a writer create strong content because it can:

- Produce a variety of ideas to work with
- Produce more ideas to work with
- Help the writer take a position on the topic

- Improve creativity in writing
- Help the writer efficiently write relevant content
- Help the writer stay focused on the topic of the essay
- Strengthen the organization of writing
- Reduce blocks in writing
- Reduce deletion of writing
- Reduce writing anxiety
- Help the writer focus on grammar when writing

Brainstorming is an important step to complete before outlining the major points needed to create a well-organized essay or any piece of writing.