DECISION-MAKING MASTERY THROUGH BRAINSTORMING TECHNIQUES

By the end of this course, participants will have honed their decision-making skills through the effective application of brainstorming techniques, enabling them to make informed and innovative decisions in both professional and personal contexts.

Introduction to decision-making and brainstorming
1) Understanding the significance of effective decision-making
2) Introduction to brainstorming as a decision-making tool
3) Exploring the connection between creativity and decision-making

The basics of brainstorming
1) Core principles of brainstorming
2) Establishing a conducive environment for brainstorming sessions
3) Differentiating between individual and group brainstorming techniques

Divergent thinking in brainstorming
1) Fostering creativity through divergent thinking
2) Techniques for generating a wide range of ideas
3) Overcoming barriers to creative thinking in a group setting

Convergent thinking in decision-making
1) Refining and evaluating ideas through convergent thinking
2) Establishing criteria for decision-making
3) Selecting the most viable options from brainstormed ideas

Assessment and practical application:
1) Group brainstorming sessions with feedback
2) Individual and group projects applying brainstorming techniques to real-world decisions