

-Develop greater verbal fluency for face-to-face business situations.

Prior Knowledge:

1. Students must have successfully completed the lessons of S1, S2, S3, S4 and S5. They should
2. have developed a strong understanding of the basic concepts related to their fields of expertise,
3. namely, Economics, Trade, Accounting, Management, and Finance as well as improved their verbal communication skills.
4. Master 1 program consists of two semesters with 24 seminars, each seminar is 1h30to prepare
5. students for various professions in companies with a strong specialization in this field.

Module Axes

1. Business Correspondence
2. Banking depth and Economic growth
3. Financial audit
4. International finance
5. Financial econometrics
6. public company transactions
7. Stock Market Strategies
8. Bank Management
9. Islamic finance
10. Public accounting
11. Marketing Strategies for Banking and Finance
12. Job interviews

References

1. Simon Sweeney (2019). English for Business Communication. Cambridge University Press, Second Edition.
2. Ian Mackenzie (2010). English for Business Studies: A Course for Business Studies and Economic Studies. Cambridge University Press, 3rd Edition.

3. Unknown (2005). Intelligent Business Course book: Intermediate Business English. Pearson Longman.
4. Ian Mackenzie (2008). English for the Financial Sector. Cambridge University Press.
5. Business English pods
6. J. Schofield and A. Osborn (2011). Collins English for Business: Speaking. Harper Collins Publishers.
7. A. Littlejohn (2008). Professional English Company to Company: A Task-based Approach to business emails, letters, and faxes. Cambridge University Press, 4th Edition.