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# The determinants of cost/profit efficiency of Islamic banks before, during and after the crisis of 2007-2008 using SFA approach

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#### Introduction

During the last two decades, a particular interest was granted to the Islamic banking system, on both the private and public level. A deep and broad desire to understand this system occurred in almost all regions of the world.

More subject to the requirements of the process of globalization and operating in an uncertain environment, Islamic banks are lead to improve their efficiency and to develop their performance to maintain sustainability. Thus, the search for efficiency became both complex and compulsory demanding more flexible alternative shapes, more flexible formal analysis of efficiency and more sophisticated quantitative research techniques.

Previous studies show that is impossible to compare the efficiency of the two types of banks (Islamic and conventional banks) which do not have neither the same principles and the same size nor the same experience. For example conventional banks have a very old history and have the experience, in addition they receive important interests as a major source of income, and they can easily enter to the Islamic banking market (such as CITIBANK, HSBC, BANK OF AMERICA...). These banks do not share losses with customers, take advantage of the massive resources of capital and have much more developed technologies (especially for derivatives and in research). However, for Islamic Banks, they share profits and losses with their customers through the principle of PLS (profit and loss sharing) that promotes partnership and more equitable sharing of risk between the various stakeholders in Islamic banking. Thus, Islamic banks do not act like simple lenders, but they are actively involved in trade operations and promote the activities of production creative of added values directly related to the real sphere.

The motivation for this study is to examine whether the determinants of cost and profit efficiencies that researchers have found to be significant in Islamic banks in developed economies apply in the MENA and Southeast Asia regions.

Our study differs from the existing literature as far as the Islamic banking efficiency in several points: first of all, we use a large number of Islamic banks (62). We cover a wide range of countries (16 countries) and for a longer time going from 2004 to 2010 (before, during and after the 2008 financial crisis). In addition, to estimate frontier functions of cost and profit, we have introduced specific variables to each country (macroeconomic variables) to take into account the variation in the banking technologies which can be linked to macroeconomic

conditions and the structure of banking from a country to another. Also, this study compared scores of cost and profit efficiencies per country, and it attempts to identify possible factors explaining differences observed of cost and profit efficiencies for banks in countries of MENA and Southeast Asia.

The paper is thus organized as follows: first we give a brief review of literature examining the efficiency of Islamic banks according to the parametric approach: stochastic Frontier approach (SFA). Second, we present our hypothesis and our methodology. Third we present and discuss our results. Finally, we conclude and present the main results of this study.

#### **Section I: Literature review**

Even if the review of the literature examining the determinants of Bank efficiency is concentrated in the European and American markets, work on Islamic finance is still at its beginning. Generally, studies on the efficiency of Islamic banks have focused on theoretical issues and empirical works have been based mainly on the analysis of descriptive statistics rather than the statistical estimation. However, some recent studies tried to apply the different techniques of frontiers to assess the efficiency of Islamic banks. We remind that the schools of Islamic finance consider the same appropriate conventional criteria to measure the performance of Islamic banks.

Literature on the frontier of production and cost function and the calculation of the efficiency measures began with Debreu (1951) and Farrell (1957). In 1957, Farrell has shown that the efficiency of the firm can be empirically calculated and proposes, for the first time, a radical method of estimation of the efficiency frontier from the observation of the real production situations. He defined efficiency by disassociating what is of technical origin from what is due a bad choice in terms of combination of inputs as compared to their prices. Farrell (1957) suggested that we could profitably analyze technical efficiency in terms of deviations made from an idealized isoquants frontier. This measure records in an econometric approach where inefficiency is identified by disturbances in a regression model.

In theoretical studies on the efficiency of banking institutions, several methods have been adopted. However, it is necessary to estimate the determinants of the efficiency of the banks to specify a functional form that allows both to describe the production process and to take into account all the variables that can influence this process. Therefore, to provide appropriate estimates of levels of inefficiency, the function of estimation of efficiency in our sample requires applying appropriate econometric techniques to measure the distance of each observation to the frontier. This explains the adoption of SFA approach in our measure of efficiency of Islamic banks, which will take us towards a goal of cost/ profit for the measurement of the efficiency. Evaluation of a unit of production by the econometric methods is done by comparing to the average. The residue, which is not explained by the model, is considered as inefficiency.

The parametric frontier approach SFA or even econometric frontier approach is a method that specifies a functional form (Cobb-Douglas, Translog...) to costs, profits or the relationship of production between the inputs, outputs and environmental factors. The parameters of the efficiency frontier are estimated from the sample data by the method of maximum likelihood.

Referring to the work of Berger and Mester (1997) treating advantages and drawbacks of the use of the cost, standard profit and alternative profit functions which shows how the choice of the estimation technique affects these measures. They argue that the parametric technique SFA provides results more useful than non-parametric techniques because they are based on economic optimization rather than technical optimization. The alternative technique non parametric and the most popular is data envelopment analysis (DEA). This method requires no assumptions concerning the shape of the frontier, but it gives similar estimates of economies of scale as the ones obtained from parametric techniques. Since it does not require data on prices, most studies of DEA focuses only on technical efficiency, even if it can be extended to also examine the allocative efficiency.

Most previous studies have shown that the main determinants of the efficiency of Islamic banks are the internal factors to the Bank (the size of the Bank, the capital adequacy ratio...). Nevertheless another stream of literature has used macroeconomic indicators to explain the efficiency of Islamic banks.

This literature review will be classified into two parts: in the first part we will focus on research using the parametric approach SFA to calculate scores of cost and profit efficiencies and in the second one we will concentrate on the studies dealing with the determinants of banking efficiency.

#### **1-The efficiency scores**

Berger and Mester (1997) have used 25 accounting variables and they have found that these variables account for 7% of the variation in the efficiency of costs between banks and 35% of

the efficiency of profit. Yildirim and Philippatos (2007) found that the average cost efficiency is 77% for banks in 12 countries in transition during the period 1993-2000. The average of profit efficiency was 66%. Staikouras et al. (2008) have also used SFA and have found that the cost efficiency varies from 53% to 67% during the period 1998-2003 for countries of Southeast Europe. Whereas Koutsomanoli-Filippaki et al. (2009) noticed that cost efficiency ranges from 61.2% for Poland to 91.6% for Lithuania in 11 countries in Central and oriental Europe. Fries and Taci (2005) have studied a sample of 289 banks in 15 post-Communist countries for the years 1994-2001. They found average levels of efficiency cost ranging from 42% in Bulgaria and Czech Republic to 82% for Estonia.

For Islamic finance-specific efficiency studies, Hassan (2005) by using the SFA approach for a sample of Islamic banks from 21 countries, he finds scores of cost efficiency equal to 74% and 84% for profit efficiency

Olson and Zoubi (2008) have found a great profitability of Islamic banks as compared to those conventional despite few studies showing high level of profit efficiency compared to that of cost efficiency. Among research showing that Islamic banks are more efficient in controlling costs than in generating profits, we have Kamaruddin et al. (2008) who find for Malaysian banks, an average efficiency of costs for the years 1998 to 2004 of 69.5% and efficiency profit of 62.5%.

Others research (James and Svein, 2012; Mariani, 2011; Michael et al., 2013) calculated the levels of scores of cost and profit efficiencies with parametric and non-parametric approaches.

#### 2-The determinants of efficiency

Bashir (1999) studied the determinants of efficiency of 14 Islamic banks from 8 countries in the Middle East during the period 1993 to 1998. Results show that measures of profitability of Islamic banks increases with capital and loans ratios.

Later, Bashir (2003) conducted regression to find the fundamental determinants of the performance of 14 Islamic banks in the Middle East. His results show that the profitability of banks is mainly determined by overheads and short term financing.

Hassan and Bashir (2003) studied the effects of controlled and uncontrolled variables on the profitability of Islamic banks in 21 countries during the period 1994-2001. They have shown that some economic variables, such as capital and gross domestic product, were positively

correlated with profitability. However, credits, taxes and the size of the reserve ratios, have a negative impact on the profitability of the Islamic Bank.

Hussein (2003) provides an analysis of the characteristics of cost efficiency of Islamic banks in Sudan between 1990 and 2000. Using the stochastic approach, he estimates the cost frontier of a sample of 17 banks over this period. The results show large variations in the efficiency of Sudanese Islamic banks. In addition, the analysis was extended in order to examine the determinants of Bank efficiency; he found that smaller banks are more efficient than their larger counterparts. He found a positive relationship between the ratio of capital adequacy and cost efficiency. Therefore the Sudanese banks should implement serious programs for the development of human capital in order to reduce the cost inefficiency.

Hassan and Hussein (2003) examined the efficiency of the Sudanese banking system during the period 1992-2000. Using the parametric approach (SFA) and a panel of 17 banks, they found that the average levels of cost and profit efficiencies are respectively 55% and 50%. Moreover, they found that cost inefficiency of Islamic banks was mainly due to technical factors (related to management) rather than the factors of resource allocation (regulatory).

Haron (2004) investigated the relation between external determinants and the profitability of Islamic banks during the period 1984-2002 in five countries. This study shows a significant relation between the profitability of Islamic banks and the structure of their assets. The results of panel data have shown a significant and positive relation between the internal Islamic banks profitability measures and its determinants such as liquidity, the structure of assets, total spending, inflation and money supply which must be closely monitored by officials of the Bank. The same relation was detected for external factors such as the interest rate, market share and the size of the Bank. As for both the market share and the money supply, there is an adverse effect on profits.

Later, Hassan (2006) examined the cost and profit efficiencies of the banking industry in the Islamic world. Using a panel of banks during the period 1993-2001, it has been found that Islamic banks are more efficient in the generation of profits with an average score of 84% versus 74% for cost efficiency. The results show that the ROA ratio is strongly correlated with efficiency, suggesting that this ratio can be used in computing the efficiency of Islamic banks.

Ben Khediri et al. (2009) have studied the effect of the determinants that contribute to the efficiency of Islamic banks in Africa during the period 1999-2009. Using a panel data, results show a negative relationship between the operating costs of a Bank and its efficiency. Moreover, Ben Khediri et al. (2009) find that the efficiency of a bank is positively associated with economic growth.

Burki and Ahmad (2011) examined the efficiency and performance of the banking system in Pakistan. The sample consisted of 46 institutions. The SFA modeling and analysis of cost efficiency was used to examine the impact of the transformation of the State banks in private bank from 1991 to 2005. The newly privatized banks were considered the most efficient in terms of cost, followed by foreign banks and State banks. The Smaller banks have been engaged in mergers and acquisitions to increase their efficiency. Burki and Ahmad (2011) showed also that banks had continued to improve their performance during the period of financial reform.

Olson and Zoubi (2011) try to find determinants of the efficiency of the banks in the MENA region during the period 2000-2008. They show that most of the banks in this region are smaller than the optimal size and they find a positive relation between the efficiency and the total assets of a bank. They also have found a positive relation between efficiency and the capitalization ratio (EQAS). Therefore it is possible for banks to be over-capitalized. In addition, credit risk (LOAS) should positively affect efficiency as long as the Bank does not take a degree of unacceptable risk. Finally, the operational costs (COIN) are negatively correlated with the efficiency.

Zarrouk (2012) studied the performance of 20 Islamic banks in the GCC region for the period 2005-2009 using a modeling data panel to estimate profitability ratios, liquidity, risk, solvency and efficiency ratio. The estimation results show a drop in ratios of efficiency over the five years, which is due to the inefficiency in the operating assets level and income generation. Moreover, ROA and ROE ratios have also decreases. Zarrouk (2012) found that large-sized banks display a better performance than their counterparts in small size which is due to the economies of scale, the broader diversification and a better reputation. Unlike previous studies that have estimated the efficiency coefficients from the frontier approaches, Zarrouk (2012) proceeded to a simple calculation without taking into account the econometric specificities banking variables. There was a decline in the profitability of the banks which is due to the low intention of the risk-taking during the period of crisis which reduces

profitability and hence decreases efficiency. However, Zarrouk (2012) did not use macroeconomic or microeconomic variables in the estimation of the performance of Islamic banks.

Although, Teng et al. (2012) have not found a significant relation between the ratio of capital and profitability of the Bank, a positive relation between the size of the bank and profitability explained by the economy of scale has been found. Results of this study show also no significant relation between GDP and profitability which contradicts the results of Abdul et al. (2013) who have found a positive relationship between GDP and profitability of Islamic banks. They noticed that a significant negative relationship exists at 10% between inflation and the profitability of Islamic banks which corroborate the results of Boyd, Levine and Smith (2000).

#### Section II: Methodology

#### 1- Efficiency scores

In accordance with recent developments in literature (Fries and Taci 2005; Perera et al. 2007; Mamatzakis et al. 2008; Srairi, 2010) and in order to capture the heterogeneity among countries, the cost in this study function is extended to adapt to country-specific variables:

 $TC_{ijt} = f(P_{ijt}, Y_{ijt}, E_{ijt}) + \varepsilon_{ijt}$ (II.1)

#### Where

- TC : total cost
- **P** : vector of outputs
- **Y** : vector of prices of inputs
- **E** : vector of country-specific variables
- $\epsilon_{ijt} = V_{ijt} + U_{ijt}$ : terms of inefficiencies corresponding to the random fluctuations.

# With $V_{ijt}$ iid~ $N(0, \sigma^2_v)$

 $U_{ijt} \sim 1/2N (u, \sigma^2_u)$ : half normal distribution that captures the effects of inefficiency.

This approach assumes that the total cost differs from the optimal cost by random distribution  $V_{ijt}$  and the inefficiencies  $U_{ijt}$  and  $V_{ijt}$  terms correspond to random fluctuations. These are two figures in terms of classical statistical terms of errors which constitute the effects of errors in the measurement of the explanatory variables.

The General procedure adopted in this study is to estimate the coefficients and the error of equation (II.1) and to calculate the scores efficiency of each bank in the sample. The cost

frontier can be estimated by maximum likelihood method and the level of efficiency is estimated through the use of regression of the error terms.

In the estimate,  $\sigma_{v}^{2}$  and  $\sigma_{u}^{2}$  are parameterized by  $\sigma^{2} = \sigma_{v}^{2} + \sigma_{u}^{2}$  and  $\gamma = \sigma_{u}^{2} / \sigma^{2}$ . The parameter  $0 < \gamma < 1$ ; If it is close to 0 that is a small inefficiency exists and the model can be estimated systematically through the use of the method of ordinary least squares. However, a large value of  $\gamma$  implies a deterministic frontier (coelli, 1996).

The measurement of cost efficiency of any bank in time (t) is calculated by the frontier estimated as  $CE_{it} = 1/exp$  (U<sub>it</sub>). This measure takes the value between 0 and 1. Banks with scores close to 1 are the most efficient.

In order to identify the factors that are correlated with the inefficiency of the banks we use the model of Battese and Coelli (1995) which allows studying the determinants of inefficiency (equation II.2). Specifically, U is supposed to be a series of functions of characteristics specific to the banks.

In order to present the inefficiency, we use the following auxiliary model:

$$\mathbf{U}_{\mathbf{ijt}} = \partial \mathbf{Z}_{\mathbf{ijt}} + \mathbf{W}_{\mathbf{ijt}}$$
(II.2)

Where:

- Z: vector of explanatory variables specific to banks.
- W: random variable that has a normal distribution ( $W_{ijt} \sim N(0, \sigma_w^2)$ ).
- $\partial$ : vector of unknown to estimate parameters.

For our cost function, we choose the Translog specification. According to Greene (1980), this function is the model selected most frequently used to measure the efficiency of banks, because it represents known benefits. It is a flexible functional form. In addition it includes as a special case the Cobb-Douglas (Carvalo and Kasman, 2005) specification. The Translog stochastic cost function takes the form of the equation (II.3):

$$\ln \mathrm{TC}_{ijt} = \alpha_0 + \sum_{m=1}^{3} \alpha_m \ln \mathrm{Y}_{m,ijt} + \sum_{s=1}^{2} \beta_s \ln \mathrm{P}_{s,ijt} + \mathrm{l}_1 \mathrm{T} + \sum_{l=1}^{8} \rho_l \ln \mathrm{E}_{ijt} + \frac{1}{2} [\sum_{m=1}^{3} \sum_{n=1}^{3} \alpha_{m,n} \ln \mathrm{Y}_{m,ijt} * \ln \mathrm{Y}_{n,ijt} + \sum_{s=1}^{2} \sum_{r=1}^{2} \beta_{s,r} \ln \mathrm{P}_{s,ijt} * \ln \mathrm{P}_{r,ijt} + \mathrm{l}_2 \mathrm{T}^2] + \sum_{m=1}^{3} \sum_{s=1}^{2} \phi_{m,s} \ln \mathrm{Y}_{m,ijt} * \ln \mathrm{P}_{s,ijt} + \sum_{m=1}^{3} \lambda_m \mathrm{T} \ln \mathrm{Y}_{m,ijt} + \sum_{s=1}^{2} \psi_s \mathrm{T} \ln \mathrm{P}_{s,ijt} + \varepsilon_{s=1}^{3} (\mathrm{II.3})$$

With:

- **i**: means banks ( $i = 1 \rightarrow 62$ ).
- **j**: designates countries ( $j = 1 \rightarrow 16$ ).
- **t**: time horizon (t =  $2004 \rightarrow 2010$ ).
- **InTC** : normal log of total costs.
- In Y<sub>m</sub> : normal log of the inputs price.
- In P<sub>s</sub> : normal log of the outputs values.
- **E** : natural environmental variables in log vector.
- **T**: time trend variable used to capture the technical changes.
- $\alpha$ ,  $\beta$ , l,  $\rho$ ,  $\Phi$ ,  $\lambda$ and  $\psi$ : parameters to be estimated.
- $\epsilon$  : composite error term.

To ensure that the estimated cost frontier behaves well, Fries and Taci (2005) have imposed constraints of:

- ✓ Symmetry ::  $\alpha_{m,n} = \alpha_{n,m}$  for all m, n  $\beta_{s,r} = \beta_{r,s}$  for all s, r
- ✓ Homogeneity of prices:  $\sum_{m=1}^{2} \alpha_m = 1$ ;  $\sum_{m=1}^{n} \alpha_{m,n} = \sum_{m=1}^{s} \phi_{m,s} = \sum_{m=1}^{2} \lambda_m = 0$

However, most of the parametric models applied to financial institutions were interested in the study of the cost efficiency. Thus, we could pick up these last years a certain resurgence of interest for efficiency advantage (Isik and Hassan, 2002; Al-Jarrah and Molyneux, 2003; Mohamed and Molyneux, 2003; Srairi, 2010).

This concept requires that the Manager should not only pay attention to the reduction of the marginal dollar of costs, but also to the increase in the marginal dollar of revenue. Our approach, according to Pulley and Humphrey (1993) and Berger et al. (1997) is based on the assumption that firms have some market power in the pricing of outputs.

Berger and Mester (1997) propose to distinguish between two types of profit efficiency: the standard profit efficiency and the alternative profit efficiency.

Here, we choose the alternative profit efficiency (APE) which takes the quantities of outputs as data instead of the price of outputs. This approach incorporates the differences between banks in market power and their capacity to exploit them (Dietsh and Weill, 1999).

In the calculation, we use the same form translog cost function, and total cost in the equation (II.3) are replaced with the total profit before taxes. To avoid log numbers negative we transformed the variable profit by the formula  $\ln (\pi + \theta + 1)$ .

Where  $\theta$ : absolute value of the min of profit ( $\pi$ ) of all banks of the sample.

Thus, for the Bank with the lowest annual profit, the dependent variable of the profit function is going to be equal to  $\ln(1) = 0$ .

Also, to measure the efficiency under the profit function scores the composite error is:

$$\varepsilon = V_i - U_i$$
.

The measurement of profit efficiency is defined as:

$$\mathbf{PE}_{it} = \exp\left(-\mathbf{U}_{it}\right) \tag{II.4}$$

In this case, the efficiency scores take a value between 0 and 1 with values close to 1 indicating highly efficient banks.

It is sufficient to point out that the profitability of the Bank is defined as  $[exp (-U_i)]$ . However, as the user interface cannot really be observed, therefore it is estimated using notification conditional  $[exp (-U_i/\epsilon_i]]$  as the best preacher of  $U_{it}$  at time t (Hassan, 2006).

All models used to evaluate the performance of a company, including banks, seek to build a reference point or an appropriate frontier. In the economy, the main objective of business is maximizing the benefit of their owners. That is why, the efficiency criteria are invariably destined for this rule. In principle, the rule is possible to realize in two ways:

First, profit efficiency is the ratio of current profits of the studied Bank and maximum profits that can be removed if the Bank was as efficient as the best bank in the sample. Unlike the cost efficiency, profit efficiency can be negative since firms can waste more than 100% of their substantial profits.

In addition, profit efficiency is generally wider than the cost efficiency to measure the performance of firms, the interest of the firm being more in the ability to improve its performance.

In this context, the profit efficiency is the broader concept of cost efficiency and income efficiency. It corresponds to the maximization of value and takes account of the errors on the outputs as well as inputs. It demands the same managerial attention granted to the increase in

the marginal dollar of income as to reduce the marginal dollar cost while avoiding the misleading impressions that may result by focusing only on costs or income.

According to Humphrey and Pulley (1997), alternative profit efficiency incorporates the differences of power market between banks and their ability to exploit these differences.

The estimation of the alternative profit frontier considers this time above the amount of output as the dependent variable. In other words, prices of outputs are no longer considered as given and are therefore likely to vary. Such a framework is suitable for situations where banks have a degree of market power to influence prices.

The profit frontier is expressed as follows:

$$\pi = \pi (\mathbf{p}, \mathbf{w}, \mathbf{u}_{\pi}, \mathbf{v}_{\pi}) \quad (\mathbf{II.5})$$

- $\pi$  : indicates the profit of the bank.
- **y** : the vector of quantities of outputs.
- **W** : the vector of inputs prices.
- $\mathbf{U}_{a\pi}$ : the factor of inefficiency of profit.
- $V_{a \pi}$ : random errors.

In this case, the efficiency is measured by the difference between the profit of the studied Bank and the Bank with the best practices, and it is by fixing the quantities of outputs and not their prices.

Thus, let's take the example of a Bank B, the score of alternative profit efficiency is as follows:

EFF 
$$\pi_{\rm B} = \pi^{\rm B} / \pi^{\rm max}$$
 (II.6)

According to Berger and Mester (1997), the choice of this specification to frontier of efficiency is necessary when one of the following conditions exists:

-If banks are unable to fully control the scale of their production to achieve the desired size.

-If there is a substantial difference in the quality of banking services which must be taken into account.

-If the market structure is not perfectly competitive, and confer on banks a certain market power in determining the price.

-If the prices of the outputs are not measured properly so that the standard efficiency frontier would give bad results.

#### 2 – Hypothesis: Bank's efficiency determinant

After obtaining a measure of cost efficiencies and profits of Islamic banks, we will try to check the determinants factors of bank's efficiency. We use panel data modeling. We will test the internal factors to the Bank usually used in the analysis of the determinants of the efficiency of financial institutions: the size of the Bank, the capital adequacy ratio, profitability, credit, risk, and operational costs. For each determinant we have, a hypothesis taking into account results of previous studies

**Hypothesis 1:** Referring to the work of Haron (2004) and Srairi (2010) for Islamic banks and Papadopoulas (2004) and Pasiouras (2007) for conventional banks, we assume that banks with a high total asset are more efficient in terms of cost and profit before and after the financial crisis and less efficient after the crisis in terms of cost and profit.

*Hypothesis 2: Previous studies show (Bashir, 1999; Diamond and Rajan, 2001; Perera et al., 2007; Ben Khediri and Ben-Hasan, 2009), we assume that banks with higher ratios of equity* 

*Hypothesis 3:* based on the research of Darrat et al. (2003) and Hassan (2006), we assume that very profitable banks are more efficient in terms of cost and profit.

*Hypothesis 4:* Banks which grant more funding are more efficient in profit and less efficient in cost according to previous studies (Bashir, 2003; Hussein, 2003; Olson and Zoubi, 2011)

*Hypothesis 5:* According to Kamaruddin et al. (2008), Ben Khediri and Ben-Khedhiri (2009) and Srairi. S (2010), we assume that more operation cost of bank are high, less efficient the bank will be in terms of cost and profit.

#### 3- Data and sample

The performance of Islamic banks was assessed using analysis of efficiency scores. To do this, our study has been developed on a sample of 62 Islamic banks which have data available

in the database BANKSCOPE<sup>1</sup> BVD-IBCA (June, 2011). Furthermore, these banks belong to six countries in the Southeast Asia region and 10 countries in the region MENA (Middle East and North Africa) including 5 countries of the GCC (Gulf Cooperation Council). Period extends over 7 years from 2004 to 2010. This sample is chosen based on well-known banks in Islamic banking.

Data were compiled from the bank balance sheets and income statements of BANKSCOPE database. Concerning missing information we have consulted the annual reports of banks as they are published by them on their individual web sites or a few publications on the internet. As the macroeconomic variables of the countries in the sample, we had as a source the International Financial Statistics. Given that the countries in the sample have different currencies; all annual financial values are convertible into USD, through appropriate means of the exchange rate of each year. The following table shows the names and the number of the banks used by countries:

Country	Number of Banks	Name of Banks							
Saudi Arabia	3	Rajhi IB, Al Bilad IB, Bank al Jazira							
Bahrain	5	Bahrain IB, Khaleeji Commercial Bank, Albaraka group, Kuwait Finance House Bahrain, Al							
		Salam Bank							
Bangladesh	5	Al-arafah islami bank Ltd, EXIM Bank Of Bangla Limited, ICB IB limited, Shahjalal bank,							
		Islami Bank Bangla limited							
Egypt	2	Faisal IB of Egypt, Al baraka Egypt (Egyp Saud Fin).							
Indonesia	3	Bank syariah Mandiri, BNI, Bank Muaamalat							
Iran	3	Bank Saderat Iran, Bank sepah, Bank Mellat							
Jordan	2	IIAB, Al Baraka IB of Jordan							
Kuwait	3	kuwait International bank, Kuwait finance house, Boubiane							
Malaysia	11	Affin IB berhad, AmIB berhad, Asian finance bank berhad, CIMB IB berhad, Bank islam							
		Malysia berhad, Bank Muaamalat Malaysia berhad, EONCAP IB berhad, Kuwait Finance							
		House Malaysia, RHB IB berhad, Rajhi IB Malaysia, Hong leong IB berhad							
Pakistan	6	Al baraka pakistan, Dawood IB Limited, Bankislami Pakistan, Dubai IB Pakistan Limited, Al							
		meezan bank limited, Al Falah Bank Limited							
Qatar	2	Qatar international IB, Qatar IB							
Sudan	3	Faisal IB, Al baraka Soudan, bank of Khartoum							
Thailand	1	IB of Thailand							
Turkey	4	Al baraka participation bank, Turkey Finans bank, kuweit turkish bank, Bank Asya							
United Arab Emirates	4	Sharjah IB, Emirates IB, Dubai IB, ADIB							
Yemen	3	Saba IB, Tadhamon International IB, Shamil bank of yemen & Bahrain							

Table 1: Name and number of the banks of the sample by country

<sup>&</sup>lt;sup>1</sup> BANKSCOPE est un outil d'analyse financière, combinant des informations sur 28500 banques du monde avec un logiciel d'analyse financière. Il regroupe 13300 banques aux états unis et 15200 banques dans d'autres pays. Avec 34200 déclarations dans tous les logiciels d'analyse financière.

## 2/ definition of variables

#### 2-1 /Outputs, prices of inputs, total cost, total profit

According to the intermediation approach, banks consider the labor used, physical capital and financial capital as inputs and they are supposed to produce deposits and investment services. The dependent variables are:

**TC**: The total cost is defined as interest and cost out of interest in the efficiency cost function. **II**: Is Income profits before net tax. In the profit function, the total cost is replaced by total profit ( $\pi$ ) to avoid differences in regimes of taxes between the countries in the sample.

The prices of the inputs are (Yi):

**Y1**: The price of labor (or labor costs). Some authors propose to measure the labor factor by the number of employees (Sassenou, 1999) or the number of employees in full-time equivalent (Wheelock and Wilson, 1999). The ratio of personal expenses to total asset seems unanimously the measure adopted to assess this input. Thus, we refer to Artunbas et al. (2000) as we will use an approximate measure of the price of work because of the lack of information on the number of employees.

**Y2**: The price of fund is calculated by the interest charges to total deposit. Our sample includes only Islamic banks, so this ratio will be calculated by the profit fees on each bank to total deposit.

**Y3**: Is the price of physical capital. Physical capital poses a problem of definition because of the specificity of the banking firm. It seems that the best-known measure in the literature assesses physical capital as the ratio of non-interest expenses (operation expenses) on the total fixed assets.

Referring to cost and profit models and the paper of Srairi (2010), we retain two outputs (Pi):

**P1**: net total funding (funding granted to consumer).

P2: other earning assets.

It should be noted that these two types of banking services are measured in USD and are directly derived from the balance sheets of banks in the sample.

# 2-2/ Macroeconomic Variables

To identify the common frontier, we include several macroeconomic variables in the estimation of the cost and profit functions. We use the same measures as in previous studies (Fries and Taci, 2005; Carvalo and Kasman, 2005; Parera et al., 2007; Srairi, 2010):

- Variable 1: CGDP (GDP per capital) is used as a proxy for global economic development. It also has an impact on the application and reserves of deposits and loans.
- Variable 2: DMON (the degree of monetization in the economy) is the ratio of M2 (Broad money supply) to the gross domestic product (GDP).
- Variable 3: DDEM (density of the demand) is measured by the total deposit of the banking sector divided by the area of the country in km<sup>2</sup>. Banks that operate in an economic environment with low densities of application may have high costs to collect deposits and provide loans.
- Variable 4: INF (the inflation rate of the country). Inflation rates affect interest rates, that is, the rate of profit in Islamic banks.
- Variable 5: DPOP (the population density). Bank efficiency can be also affected by the ratio of the number of inhabitants per km<sup>2</sup>. Operative banks in regions with low populations may suffer high banking costs.

The following table summarizes the variables used in this study:

Types of variables	Notations	Definition				
Dependent Variables	TC : Total cost	Profit expenses+ Personnel expenses + other operating expenses.				
v ai lables	$\pi$ : total profit	Total income – TC				
	Y1 : price of labor	Personal expenses /total asset				
Price of inputs	Y2 : price of fund	Profit expenses / total deposits				
	Y3 : price of physical capital	Operating expenses / fixed assets				
	P1 : net total funding	Financing granted to customers				
Outputs	P2 : other earning assets	Investment Bond + bond + certificate of deposit				
	CGDP : GDP per capita	GDP/ total population				
	DMON : degree of monetization	M2 (monetary reserves)/GDP				
macroeconomic Variables	DDEM : density of the demand	Total deposit of the banking sector / area in km <sup>2</sup>				
v al lables	INFR : annual average rate of inflation	(CPI <sub>t</sub> - CPI <sub>t-1</sub> )/ CPI <sub>t-1</sub>				
	DPOP : population density	Number of inhabitants / area in km <sup>2</sup>				
	Log (Ass) : size	Logarithm of total assets				
Determinants of	EQAS : capital adequacy	equity/ total assets				
efficiency	ROAA : profitability	Net Profit /average total assets				
childrency	LOAS : credit risk	Total Loans/ total assets				
	COIN : operational costs	Costs/ incomes				

# Table 2: Description of Variables

# Section III: Empirical analysis

# 1/ Descriptive statistics

Table 3 shows that the average of total cost on total assets is declining from 0.452 in 2004 to 0.050 in 2010 and it was unaffected by the 2007 crisis. This decrease can be explained by good management costs in Islamic banks (in our sample).

For the report of the total profit on total assets, it follows a growing curve and will be positive from the year 2007. This positive variation explains that the Bank begins to generate more profit during the crisis

The decrease in the ratio of the financing granted to total assets (P1 / total assets) can be explained by diversification of Islamic banking activities.

As for the Labor costs, it drops in a continuous manner. This implies that the total asset is in continuous growth which may be due to the increase of the deposits collected by the Bank or the possession of more important amount of liquidity. No specific change is observed for this variable before or after the crisis.

depend and		Years										
independent			Pre-crisis		Cri	sis	Post-o	Total Mean				
variables		2004	2005	2006	2007	2008	2009	2010	wiean			
	Mean	0.452	0.112	0.070	0.057	0.056	0.055	0.050	0.121			
TC/tot	Min	0	0	0.018	0.0166	0.020	0.018	0.017	0			
assets	Max	18	2	0.319	0.102	0.123	0.106	0.108	18			
	Std.D	2.427	0.282	0.053	0.022	0.025	0.027	0.023	0.925			
	Mean	-0.038	-0.017	-0.010	0.004	0.008	0.006	0.003	-0.006			
$\Pi$ / tot	Min	-2	-0.590	-0.2894	-0.042	-0.024	-0.027	-0.053	-2			
assets	Max	0.350	0.072	0.046	0.075	0.067	0.037	0.034	0.350			
	Std.D	0.276	0.091	0.055	0.020	0.017	0.014	0.016	0.112			
	Mean	7.596	0.702	0.004	0.004	0.569	0.560	0.556	1.574			
P1/tot	Min	0	0	0.005	0.072	0.137	0.177	0.094	0			
assets	Max	379	5.241	CTTC	1.006	0.8225	0.830	1.141	379			
	Std.D	50.578	0.7136	0.315	0.195	0.142	0.166	0.2s	19.081			
	Mean	0.275	0.586	0.350	0.295	0.003	0.258	0.171	0.333			
P2/tot	Min	0	0	0.012	0.010	0.036	0.031	0.038	0			
assets	Max	2.868	9,214	0.867	0.843	0.670	0.005	0.775	9,214			
	Std.D	0.398	1.532	0.235	0.174	0.149	0.148	0.276	0.620			
	Mean	0.030	0.027	0.014	0.013	0.012	0.011	0.011	0.017			
Y1	Min	0	0	0.001	0.001	0.001	0	0	0			
11	Max	0.625	0.735	0.045	0.043	0.036	0.038	0.032	0.735			
	Std.D	0.104	0.097	0.010	0.009	0.006	0.006	0.006	0.054			
	Mean	0.060	1166	0.041	0.038	0.041	0.040	0.034	0.023s			
Y2	Min	0	0	0.001	0.001	0.003	0.002	0.001	0			
1 4	Max	1,354	63	0.1471	0.087	0.25	0.15	0.18	63			
	Std.D	0.170	8.413	0.027	0.021	0.036	0.029	0.025	3.173			

Table 3: Descriptive statistics of the variables dependent, inputs and outputs

Descriptive statistics of macroeconomic variables are shown in table 4. Since macroeconomic variables have different units of measure, there is a wide differences in values of the descriptive statistics of all these variables.

Firstly, GDP per capita (CGDP) has experienced a continuous growth during the period of our study. From 2007, this variable (20000 USD) is above the total average (17964.76 USD). The growth of this ratio leads us to measure the economic performance of a country that is an improvement of the standard of living which is not affected by the crisis of 2007.

The degree of monetization of the countries in our sample varies around the total mean (61.857%). Only in 2007 and 2009 these countries had higher levels than the overall average. This ratio reflects the level of development of the financial sphere insofar as a low degree of monetization of the economy would be the result of a high level of sophistication of the financial system which allows individuals to hold less money.

As for the third macroeconomic variable, density of the demand, it is in continuous growth throughout the period of study. From the year 2007, the annual average begins to be higher than the total average with a shock in 2009.

For the inflation rates of the countries, the gap between the average rates of the countries in our sample is important. It varies greatly between countries. Thus, these rates in the years of 2006, 2007 and 2008 have averages higher than the total average. This variable influences the real economy in two specific areas: it affects the production and the economic efficiency. It is clear that the crisis started affecting the inflation rate of the countries in our sample since 2007.

There's also an important variation between the values of the population density that is not stable, but that begins to be from the year 2007 in above the total average. This ratio has risen from 190,25 inhab/km<sup>2</sup> in 2004 to 300,61 inhab/km<sup>2</sup> in 2010.

Maanaaanamia					Years				
Macroeconomic variables			Pre-crisis		Cr	isis	Post	Total Mean	
variables		2004	2005	2006	2007	2008	2009	2010	
	Mean	9556.25	12313.33	13400	20000	22213.33	22053.33	27407.14	17964.76
CGDP (USD)	Min	800	900	1000	1400	1500	1600	1700	800
CGDP (USD)	Max	25200	45200	49700	87600	110700	121000	179000	179000
	Std.D	8227.755	12264.75	13440.5	24404.3	29559.43	31720.45	46931.68	26438.6
	Mean	59.875	60.2	59.533	63.466	60.733	69.467	59.714	61.857
DMON	Min	15	17	20	33	18	20	21	15
(%)	Max	124	127	126	125	118	141	134	141
	Std.D	33.716	35.388	33.738	30.477	30.351	34.865	31.217	32.118
	Mean	521963.9	716704	878544.3	1264149	1558145	405263.8	2279531	1072447
DDEM	Min	83	262.3	388.1	771.6	578.1	753.7	765.7	83
(USD/km <sup>2</sup> )	Max	7220704	9270563	1.13e + 07	1.62 + 07	1.98e + 07	2271656	142.74e + 07	2.74e+07
	Std.D	1793304	2376087	2905617	4141994	5078102	758842.2	7271958	3898567
	Mean	5.68	6.89	7.85	7.91	13.79	4.89	7.09	7.72
INF	Min	0.5	0.2	1.9	2.2	5.4	-4.9	1.1	-4.9
(%)	Max	9.6	8.4	9.8	17.1	15.9	8.5	8.3	15.9
	Std.D	4.27	3.79	4.28	4.47	6.10	5.57	4.63	5.37
	Mean	190.25	192.64	142.15	213.42	209.49	220.10	300.61	208.10
DPOP	Min	12	12.29	12.57	12.84	13.09	13.34	18.49	12
(inhab/km <sup>2</sup> )	Max	981.54	1002.23	983.92	1044.79	1066.31	1083.7	1084.17	1084.17
	Std.D	307.831	324.446	239.035	331.807	341.120	345.292	407.385	323.550

Table 4: Descriptive statistics of macroeconomic variables by country

# 2/ Estimation of efficiency scores

This section treats the question of what are the levels of cost/profit efficiency scores of Islamic banks in our sample. The model (II.3) will help us to determine these levels. So we'll deal with three points. The first is the estimation of the results of cost and profit frontier. The second is the summary of scores of efficiency before, during and after the crisis of 2007-2008. The third is to group efficiency scores by country.

# 2-1/ The estimation of the results of cost and profit frontier

Table 5 reports the parameters estimated on the basis of the stochastic translog frontier of cost and profit. In all, estimates show good results and the sign of most variables is consistent with our hypothesis.

First, on 26 regressions to estimate cost and profit efficiencies we have 16 regressions statistically significant for cost efficiency and 14 for profit efficiency.

Secondly, the most important is that the estimated value of the cost and profit functions is valued respectively at-66.325 and - 526.640 and statistically significant at the 1% level.

Thirdly,  $\sigma^2$  is significant at a level of 1% to the cost function and 5% for the profit function and shows highly significant parameter estimates.

The table 5 shows a significant (at the level of 1%) and positive relationship between output P1 (net total loans) coefficients and the two dependent variables (TC and  $\pi$ ). This can be explained by the fact that a high output level generates a high total cost and an increase in profit. Similar results, especially for the cost function are reported by several recent studies (Lensink et al. 2008; Staikouras et al., 2008).

The coefficient  $\alpha_1$  of the price of the funds of the cost function is significant. What cannot explain that high input prices lead to higher costs. The elasticity of cost labor is less than the cost of funds. When prices are rising, banks must control more interest than personnel costs. The coefficients of the inputs in the profit function are all negative and significant as expected. This result is in agreement with the hypothesis which States that high prices undergo low profits.

The terms of crossed outputs  $(\alpha_{12})$  coefficients are statistically significant. This result confirms the presence of economies of scope in the banks in our sample.

The results also show that the time factor is not significant for the cost function except for the price of physical capital and other current assets. However, this function benefit coefficient is significant at the 1% level involving the benefit of Islamic banks has improved over time.

Concerning macroeconomic variables, they also have an influence on the efficiency of Islamic banks. The results show that the level of economic development measured by GDP per capita is significant and negatively related to the profit of the Bank. Nevertheless, a good political action could encourage investment in creating a favorable environment. At the level of the strategies and actions to be implemented to stimulate the country's economic growth: the implementation of macroeconomic and structural Islamic policies integrating trade policies, fiscal and sectorial contribute to a stable environment for economic activity. Subsequently, which can positively influences the efficiency of Islamic banks in these countries. It suggests that banks in countries with a high ratio of CGDP exhibit a level of higher profit than banks in countries with low incomes. These results follow those of Carvallo and Kasman (2005). However, Lensink (2008) found a negative relationship between CGDP and TC, indicating that the increase in GDP reduced costs.

The degree of monetization is not significantly related to the cost or profit. These results differ significantly from the study by Perera et al. (2007) which have found a positive and significant relationship between DMON ratio and the dependent variables (CT and profit).

For other elements of macroeconomic variables, our results for the effect of the DDEM are significant at the 1% level and are consistent to those of Carvallo and Kasman (2005) which show a negative impact of this variable on the total cost.

However, we find that the rate of inflation is not associated to the CT or  $\pi$ . It is because of inflation during the period 2004-2010, which is largely moderate in our sample countries. In his study on the profit efficiency in the banking industry, Koutsomanoli (2008) shows that the banks in countries with high levels of inflation have usually low profits.

The results show also that the DPOP variable is significant in cost and profit functions.

Overall, the difference in the estimates of efficiency is influenced by various factors, including the turbulent economic environment whereby Islamic banks have had to operate over the last decade and especially the financial crisis of 2007.

Parameters	Notation	Cost ef	ficiency	Profit Efficiency			
		Coef	Z	Coef	Z		
α <sub>0</sub>	Constant	-0.519	-0.72	-2.556	-1.17		
$\alpha_1$	ln (y1)	0.251	1.75*	-1.478	-3.58***		
$\alpha_2$	ln (y2)	-0.179	-1.41	-0.839	-1.86*		
α3	ln (y3)	0.091	5.59***	0.018	0.35		
β1	ln (p1)	0.887	8.23***	1.419	4.19***		
β <sub>2</sub>	ln (p2)	0.201	2.15**	0.386	1.23		
$\alpha_{11}$	$\ln(y1)\ln(y1)$	0.115	3.49***	0.338	3.48***		
$\alpha_{12}$	ln (y1) ln (y2)	0.010	0.17	-0.448	-2.45**		
$\alpha_{22}$	ln (y2) ln (y2)	-0.055	-3.83***	0.029	0.51		
β <sub>11</sub>	ln (p1) ln (p1)	0.159	11.16***	0.199	4.88***		
β <sub>12</sub>	ln (p1) ln (p2)	-0.209	-8.05***	-0.083	-0.96		
β <sub>22</sub>	ln (p2) ln (p2)	0.127	8.22***	-0.070	-1.19		
<b>\$</b> 11	ln (y1) ln (p1)	0.037	1.60	0.446	6.35***		
<b>\$</b> 12	ln (y1) ln (p2)	0.072	4.13***	-0.040	-0.72		
<b>\$</b> <sub>21</sub>	ln (y2) ln (p1)	0.114	8.91***	0.044	1.12		
<b>\$</b> 22	ln (y2) ln (p2)	-0.079	-6.35***	0.030	0.77		
$l_1$	Т	0.093	1.12	-1.312	-4.84***		
$l_2$	T*T	0.001	0.07	0.026	0.81		
$\lambda_1$	T * ln (y1)	-0.001	-0.07	-0.120	-2.81***		
$\lambda_2$	T * ln (y2)	-0.006	-0.56	-0.118	-3.61***		
$\psi_1$	T * ln (p1)	-0.027	-3.11***	0.053	1.94*		
$\psi_2$	T * ln (p2)	0.015	1.73*	-0.017	-0.64		
$\rho_1$	CGDP	0.012	0.36	-0.327	-3.00***		
$\rho_2$	DMON	-0.020	-0.44	0.159	1.12		
ρ <sub>3</sub>	DDEM	-0.043	-2.51**	0.258	4.49***		
$\rho_4$	INFR	-0.001	-0.03	0.101	1.21		
ρ <sub>5</sub>	DPOP	0.042	1.67*	-0.462	-5.93***		
$\ln \sigma_u^2$		-2.664	-4.77 ***	-0.385	-1.89*		
$\ln \sigma_v^2$		-2.840	-12.12***	-0.902	-5.32***		
$\sigma^2$		0.128		1.086			
MLM		-66.325		-526.640			

Table 5 : Estimates of the results of cost and profit frontier

# 2-2/ Average efficiency of banks by year

The table 6 summarizes the average levels of cost and profit efficiency per year and per period for all the banks in our sample during the interval 2004-2010 estimated by the parametric approach SFA with translog cost and profit functions.

The first result should be noted, is the existence of a level of cost efficiency higher than profit efficiency. Therefore, it seems that the Islamic banks in the region MENA and Southeast Asia are more efficient in the generation of profits rather than in control of costs. Our results corroborate those of previous studies (Kabir, 2006; Ben Khediri and Ben-Khedhiri, 2009; Srairi, 2010).

Inter-temporal comparison of scores suggests that the average of efficiency cost increases from 81.49%% in 2004 to 82.18% in 2010, also for the values of the average of profit efficiency going from 83.32% in 2004 to 88.99% in 2010. Hence, during the 7 years of our study, the level of cost efficiency scores increases by 1% and the profit efficiency increases by 5%.

In fact, cost efficiency has reached its max (at the beginning of the crisis) in the year 2007 with a level (82.91%) higher than the average score. After, this level of efficiency begins to decline but remained above the average cost efficiency. We can explain this high level of cost efficiency by the fact that the value of the total cost on total assets is in steady decline during the study period. That is to say that the banks master well their total costs regardless of the economic situations of countries.

As for the profit efficiency, the results show that cost efficiency scores vary around the total average with only levels below the total average in the years 2008 and 2009.

Following the overall average, cost and profit efficiency scores are respectively 82.13% and 82.47% which implies that during the study period, on average, Islamic banks of countries of MENA and Southeast Asia could reduce their costs and improve their profits by almost 18% to be at the height of good banking practices which implies that they are very close to the frontier of efficiency and that we have not experienced a bullish period or a bearish period since values were very close with each other.

Several factors explain this result. First there is no it dominant banks in the countries of our sample since they have almost the same size. Second diversification of Islamic financial products does not leave a monopoly power for these banks. In fact, the high degree of efficiency is a consequence of the increase in the quality of financial banking services which has led to improved revenues. So high profit efficiency regardless of policies of the countries bearing in mind that Islamic banks sell products.

Period	Year	Number of observations	Cost efficiency scores (%) Mean	Profit efficiency scores (%) Mean
	2004	46	81.49	83.32
<b>Pre-crisis</b>	2005	55	81.14	89.05
	2006	56	81.77	85.84
Crise	2007	56	82.91	87.96
Crise	2008	57	82.61	75.22
Post-crisis	2009	50	82.74	65.50
r ust-crisis	2010	56	82.18	88.99
Total	2004-2010	376	82.13	82.47

 Table 6: Average Scores of cost/profit efficiency per year

2-2/ Average efficiencies of banks by country

The comparison of scores of cost and profit efficiency by country (Table 7) reveals that the variation in the cost efficiency is not stable between the countries. Results show that the Egypt banks are the most efficient (85.99%) followed by the banks of Sudan (84.38%) and Iran banks (84.33%). We can say that these banks are more efficient than others for two

reasons. First they can offer the maximum of services with the minimum of resources and better control the technical aspects of banking production. Second they better understand banking products or production factors markets.

Concerning Jordanian banks, they are less efficient in terms of cost with a score of 73.57% that is to say that these banks must reduce their costs by 27% to be at the height of best banking practices.

However, levels of profit efficiency show more variation between the countries, noting that only four countries in the sample (Bangladesh, Egypt, UAE and Yemen) have scores of efficiency profit below the average (82.47%).

All countries in the sample have profit efficiency scores higher than cost efficiency except Bangladesh, Egypt and Yemen. These three countries control more than the generation of profits.

We can also observe that the most efficient Bank in terms of profit is not necessarily the most efficient in terms of cost and vice versa. Let us take for example, Bahrain banks ranked fifth in terms of cost efficiency and which are the first in the ranking of profit efficiency. Equally, Egyptian banks with the highest cost efficiency are ranked twelfth in terms of profit efficiency.

By comparing our results with those of Srairi (2010), we note some differences. For example, in our study, Emirates banks are less efficient than other banks, while they occupy second place in the study of Srairi (2010). We believe that these differences are due to several reasons: First, our sample contains a large number of Islamic banks which are absent in the study of Srairi (2010) and this has probably a significant effect on the efficiency of banks, especially the GCC countries. Second, our study period covers a larger time interval.

Germater	Number of	Scores of cost efficiency (%)	Scores of profit efficiency (%)
Country	observation	Average	Average
Saudi Arabia	17	83.75	109.59
Bahrain	33	83.83	92.38
Bangladesh	31	82.83	68.35
Egypt	13	85.99	80.45
Indonesia	20	78.96	82.21
Iran	19	84.33	92.48
Jordan	12	73.57	156.89
Kuwait	19	84.16	89.93
Malaysia	66	83.02	85.96
Pakistan	37	111.87	39.00
Qatar	11	87.36	82.92
Sudan	19	84.38	89.16
Thailand	6	117.59	82.88
Turkey	26	83.58	91.17
UAE	27	104.67	79.45
Yemen	20	78.38	76.49

Table 7: Average Scores of efficiency cost/profit per country

## 3/ Regression of the determinants of efficiency

In the empirical analysis, it remains to analyze the internal factors that may explain the differences in efficiency through banks. To do this, we have included in the equation (II.1) five banks-specific variables: size, the capital adequacy, profitability, credit risk and operational cost. We will use linear regression to determine what factors influence the level of efficiency for the considered period.

In literature, there are several methods for modeling the determinants of the efficiency of a bank. The linear regression model is often estimated by the method of maximum likelihood MML (common statistical method used for infer\_parameters from the probability distribution a given sample). But there are other methods to estimate it, among which we can mention the method of ordinary least squares (OLS).

To do this, we use the method (OLS) for the regression of the determinants of efficiency because it is a method which allows minimizing the impact of experimental error "adding information" in the measurement process.

We estimate in the first place, the fixed effects and random effects models used to take into account the heterogeneity of data. Second, we proceed to Hausman test to check which effect is appropriate to each model. In other words, this test will distinguish between the random effects model and the fixed effects model.

Then, we proceed respectively to tests of normality of the errors, heteroscedasticity test and the test of autocorrelation of the errors for each model and for the three periods. If there is a problem at the level of one of the tests, we will pass to the generalized least squares method. The following table shows the regression results of the determinants of the efficiency by the OLS method:

	pendent riables			Cost efficiency Efficiency advantage									
Parame	Notation	Pre	-crisis	Crisis		Post-	Post-crisis		Pre-crisis		isis	Post-crisis	
ter	Notation	Coef	Z	Coef	Z	Coef	Z	Coef	Z	Coef	Z	Coef	Z
α <sub>0</sub>	Constant	0.649	19.29***	0.6199	19.78***	0.726	18.62** *	-0.165	-0.35	-0.168	-0.44	-0	-0.40
ωı	LogAssets	0.080	4.63.	0.085	4.26***	0.090	4.33***	0.6881	2.88***	0.69	3.12**	0.700	3.01***
ω <sub>2</sub>	EQAS	- 0.005	-0.83	-0.004	-0.85	-0.005	-0.79	0.148	1.98**	0.170	1.89**	0.178	1.67**
ω <sub>3</sub>	ROAA	0.005	1.58	0.005	1.40	0.101	-1.25	0.069	1.74**	0.068	1.79**	0.070	1.68**
ω <sub>4</sub>	COIN	0.022	3.06***	0.024	3.10**	0.028	3.08***	1.76	4.09***	0.394	4.23***	0.352	4.28***
ω <sub>5</sub>	LOAS	0.001	0.12	0.002	0.15	0.015	0.30	0.089	1.31	0.097	1.39	0.099	1.48
	***:	signifi	cant at the	e 1% lev	el , **: sig	gnificant	at the 5%	level, *	: signific	ant at the	e 10% lev	vel	

Table 8: Regression of the Determinants of the efficiency by the OLS method

After regression of the determinants of the efficiency by the ordinary least squares (OLS) method, which assumes a normal distribution and homoscedastic of the residue and the dependent variable, we perform tests outlined previously for the three periods.

For the cost efficiency model, the Hausman test gives a probability of 0.9973 (respectively 0.9900 and 0.9835) which is greater than 5%. This means that it is a model with variable effects for the entire period of study. The results show the existence of problems of normality of residuals and autocorrelation of the errors before, during and after the crisis since the probabilities obtained for these tests are below the threshold of 5%.

The profit efficiency is a random effects model according to the Hausman test since it has a probability of 0.9394 > 5% during the pre-crisis (respectively 0.9305 crisis and 0.9865 post-crisis). The Ramsey-Reset and normality tests prove the presence of the problems for the 3 phases of the studies. Probabilities given by the tests confirm the hypothesis of the absence of heterosedasticity of the errors.

After performing various tests and detected the problems inherent in each model for each period, we turn to the generalized least squares regression method (GLS).

Varia indéper	ables idantes			Cost e	fficiency	Profit efficiency							
•		Pre	-crisis	C	risis	Post	crisis	Pre-crisis		Crisis		Post crisis	
Paramètre	Notation	Coef	Z	Coef	Z	Coef	Z	Coef	Z	Coef	Z	Coef	Z
$\alpha_0$	Constant	0.649	19.47***	0.623	19.82***	0.726	18.62***	-	-0.37	-	-0.42	-	-0.48
								0.165		0.168		0.180	
$\omega_1$	LogAssets	0.080	4.67***	0.085	4.28***	0.090	4.33***	0.686	3.01***	0.698	3.08**	0.700	3.06***
$\omega_2$	EQAS	-0.005	-0.84	-0.004	-0.87	-0.005	-0.79	0.148	1.99**	0.170	1.88*	0.178	1.75*
ω <sub>3</sub>	ROAA	0.005	1.60	0.005	1.45	0.101	-1.25	0.069	1.73*	0.068	1.74**	0.070	1.72**
ω <sub>4</sub>	COIN	0.022	3.09***	0.024	3.15**	0.028	3.08***	0.384	4.09***	0.394	4.12***	0.405	4.25***
ω <sub>5</sub>	LOAS	0.001	0.12	0.002	0.18	0.015	0.30	0.089	1.30	0.097	1.32	0.099	1.45
	***•	significat	nt at the 19	6 level.	**: signifi	cant at th	e 5% leve	1. *: sig	nificant a	at the 10	)% level		

Table 9: Regression of the Determinants of the efficiency by the GLS method

We note in table 9 that the coefficient of log Assets 0.080 (respectively 0.085 and 0.090) is positively linked and statistically significant at the 1% level of cost efficiency scores. This result shows that the size of the banks has a positive impact on cost efficiency for the three sub period (before, during and after the crisis) which means that the banks having a higher total asset are the most efficient. Our result is consistent with several studies on Islamic banks (Haron, 2004; Srairi, 2010) and others on the conventional banks (Papadopoulas, 2004; Pasiouras, 2007).

Thus, large-sized banks tend to be closer to the efficient frontier than small-sized banks. These banks can increase their returns to scale by the allocation of fixed costs on a high volume of services.

With regard to profit efficiency, we can conclude from the results of the regression that there is a positive effect of size on profit efficiency. Coefficients are significant at the level of 1% for the pre-crisis and post-crisis periods. For the crisis period, results show significance at the level of 5%. It is therefore possible that Islamic banks in our sample are actually in a situation of increasing returns of scale i.e. they exploit all of the economies of scale.

Therefore the hypothesis of departure H1 is confirmed: An increase in the total assets of the bank is associated with an increase in cost and profit efficiency.

The capital adequacy ratio (EQAS) has a non-significant impact on cost efficiency. We can say that this ratio is not a determinant of cost efficiency for the three periods of study. On the other hand, it has a positive and statistically significant impact on the level of 5% on the profit efficiency in pre-crisis period and on the level of 10% in pre-crisis and crisis periods. This confirms the hypothesis which States that well-capitalized banks are more efficient than their less-capitalized counterparts, in terms of profit efficiency. Our results are in agreements with those of Bashir (1999), Diamond and Rajan (2001), Perera et al. (2007) and Ben Khediri and Ben-Khedhiri (2009) for samples of Islamic banks.

To cope with the volatility of deposits and to avoid the problem of liquidity, Islamic banks seek to ensure the raising fund through the maintenance of a high ratio of equity to total assets. In keeping with Islamic finance standards, these banks make recourse to their own funds rather than external financing. Thus, their financing costs will fall while boosting profitability.

This positive relationship can also be explained by good governance of Islamic banks especially through the principle of sharing of profits and losses. In summary, capitalized assets banks are considering low funding costs and subsequently high profits.

However, Results of Wahyu et al. (2012) (for Islamic banks) and others such as Staikouras et al. (2008) and Vanhoose (2007) (for conventional banks) report a negative relationship between the ratio of capitalization and profit efficiency. As a result, our hypothesis H2 is not checked because the banks with high capitalization ratios are more efficient in terms of profit while this relationship is not checked for cost efficiency.

With regards to the effect of ROAA, the result of the regression shows a non-significant coefficient of 0.005 for cost efficiency during pre-crisis period which leads us to say that this variable cannot be a determinant of the cost efficiency of Islamic banks. Similarly for the other two periods i.e. the ROAA variable cannot be a determinant of efficiency cost in any time.

The hypothesis that the ROAA ratio is positively correlated to the profit efficiency is validated for the three periods with a level of significance of 5% and 10%. This result confirms the studies of Darrat and al. (2003) and Hassan (2006) which have found that this ratio is one of the determinants of the profit efficiency of Islamic banks. Our result can be explained by the use of Islamic banks to financing medium and long term source of significant income.

Hence, the hypothesis H3 is not validated since we did not find a conclusive relationship between profitability and cost efficiency.

We note that operational cost (COIN) is correlated positively and statistically significant at cost and profit efficiency. For cost efficiency, coefficients are significant at the level of 1% for two sub period: pre-crisis and post-crisis. This ratio is also positively correlated to the cost efficiency at a level of 5% for the period of crisis. For profit efficiency, operational cost is

positively correlated (for the three sub periods coefficient are statistically significant at the 1% level).

Our result can be explained by previous results (level of cost efficiency scores) showing a sound management of cost within Islamic banks and by the adoption of the strict policies of provisions for non-performing financing by Islamic banks. According to Kamaruddin et al. (2008), a high cost on income ratio is due to a very motivating remuneration of staff policy, heavy overhead costs and promotion in marketing activities to strengthen their balance sheets. This result has not been confirmed by Srairi (2010) showing that this ratio has a negative impact on the cost efficiency.

For profit efficiency, our result implies that banks with high cost reports have high levels of profit efficiency. In light of the risks faced by Islamic banks in financing activities, this result can be explained by the requirement of large profit margins in financing transactions, which will generate significant profits. Our results do not corroborate those of Srairi (2010) Ben Khediri et al. (2009) for conventional banks and those of Carvallo and Kasman (2005) and Ariff and Can (2008) for Islamic Bank. Therefore, hypothesis H4 is invalidated.

Finally, the coefficient measuring the risk of credit LOAS is not significant for both the cost and profit efficiency. Therefore, we cannot conclude that banks that take more risk are more efficient in terms of cost in crisis period or not. Therefore the hypothesis 5 is not validated.

To sum up, we can conclude that most of the estimated cost efficiency scores can be explained by specific factors of banks because only two hypotheses has been validated, while for profit efficiency, only one is rejected.

# Conclusion

In this study, we first calculated the scores of efficiency of banks-specific factors and macroeconomic variables in 16 countries before, during and after the 2008 financial crisis. Then, we used five factors (total assets, capital adequacy, profitability, credit risk, operational costs) identified econometric regression test. The calculation was made in two parts: a model of cost efficiency and another for profit efficiency.

For the cost efficiency model, which is a random effects model for the three periods, the regression results showed that banks with a high total asset and high operation cost are the most efficient in terms of cost. With regard to the profit efficiency model, random effects are also preferred fixed-effects.

On the evolution of efficiency scores, results on the panel data suggest that banks in our sample have a medium level of cost efficiency of 82.13% and an average score of profit efficiency of 82.47%. Thus, if banks use the inputs available in an efficient way, they can reduce production costs and increase their profit by about 18% while maintaining the same

level of production. That shows that banks have not arrived to maximize their outputs taking into account the available inputs.

We notice that the variable log Assets constitutes a determinant of cost efficiency. In addition, it has a positive impact on cost efficiency before, during and after the crisis. For profit efficiency, we can conclude from the results of the regression that there is a positive effect of size on the profit efficiency significant at 1% for the periods of pre-crisis and post-crisis and at the level of 5% for the period of crisis.

The capital adequacy ratio (EQAS) is not a determinant of cost efficiency for three periods of study. On the other hand, it has a positive and statistically significant impact on the level of 5% on the profit efficiency in pre-crisis period and the level of 10% in pre-crisis and crisis periods. So there is only a determinant of profit efficiency.

With regards to the effect of ROAA, the result of the regression shows a non-significant coefficient for the cost efficiency for the period pre-crisis which leads us to say that this variable cannot be a determinant of the cost efficiency of Islamic banks. Similarly for the other two periods i.e. the ROAA variable cannot be a determinant of efficiency cost in any period. On the other hand, this ratio is a determinant of efficiency for the three periods with a level of 5% and 10%.

With regard to the last two ratios, In respect of the operational cost (COIN), it is a determinant of the cost and profit efficiency with a positive impact for both types of efficiency. As to the risk of credit LOAS, it has no significant impact to cost and profit efficiency scores so it is neither a determinant for the cost nor for the profit efficiency during the three periods of study.

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