

Tutorial worksheet
List of Presentations for the course Marketing for Nonprofit
Organisations

- **Introduction to the emergence of the concept of marketing in nonprofit organisations**
- **Strategic marketing planning for non-profit organisations**
- **Marketing research in non-profit organisations**
- **Marketing Strategy :Product and Distribution**
- **Marketing Strategy :Price and Promotion**
- **Social Marketing: Marketing Ideas**
- **Marketing for donations and volunteering**
- **Marketing for education**
- **Healthcare Marketing**
- **Arts and Sports Marketing**
- **Marketing in the Public Sector**
- **Cause related Marketing**

Instructions to follow:

*Choose a single topic per student using the
scientific method.*

*Submit the work in the 'presentation submission' area in
Word and PowerPoint format*