TITLES

Titles are among the most important elements of academic theses or research papers. Often, a title is the only basis upon which a potentially interested reader will decide within a split second whether (s)he wants to invest time and effort into reading any further. Ideally, a well-written title should indicate the nature and purpose of your research, should be brief and accurate, and should contain key words or concepts that other scholars would easily recognise. Fulfilling all of these requirements within a limited number of words is clearly challenging. So, it is important that you spend some time playing around with several options before settling on a final title.

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| Title | Clearly and concisely informs the reader of the practical report topic (a title may be provided to you), e.g., influence of nitrate on the nodulation of medics. |

*Title*

A title should be the fewest possible words that accurately describe the content of the paper. Omit all waste words such as "A study of ...", "Investigations of ...", "Observations on ...", etc. Indexing and abstracting services depend on the accuracy of the title, extracting from it keywords useful in cross-referencing and computer searching. An improperly titled paper may never reach the audience for which it was intended, so be specific. If the study is of a particular species, name it in the title. If the inferences made in the paper are limited to a particular region, then name the region in the title.