

First: Definition of the module

The subject of this publication is related to the financial strategies followed by the banking administration to ensure the achievement of its financial goals based on a set of long-term strategic plans and various decisions taken in light of them aimed at maximizing profit and liquidity, optimal use of available materials, and increasing the volume of financing and credit necessary to support the state's economy. Especially to confront situations of risk and uncertainty to ensure sustainability and continuity in light of a changing and accelerating economic environment such as the spread of globalization, privatization, the spread of financial instruments...

Accordingly, banks always seek to manage and monitor their activities and hedge against crises of different severity based on the precautionary rules issued by the Basel Committee (Basel 1-1988-, Basel 2 (2004) and Basel 3) issued in contrast to the major global financial crisis of 2008, which caused a complete collapse. (For banking and financial institutions) or what is known as corporate governance within banks, which appeared in many advanced and emerging economies in light of the financial and accounting collapses of many major international companies resulting from the absence of internal control, disclosure and transparency within banks.

Second: The target group is second-year master's students majoring in finance and banking

Third: Objectives of the standard:

This publication came to enable the student to know the procedures for achieving the financial objectives of banks through the financial strategy, in addition to knowing how to manage and control the work of banks through the application of governance principles. After completing the study of the standard, the student will be able to: □

- Acquaintance with various basic concepts about strategy and financial strategy;
- Banking Governance and Basel Committee;
- The importance of applying corporate governance in banks;
- The work of the Basel Committee on banking governance from 1998 through the recommendations of 1999, all the way to the principles of governance in banks in 2006.

Fourth: advance knowledge:

To study and become familiar with the scale of financial strategy and bank governance, the student must be familiar with the following concepts: strategy, banks, governance, international financial regulatory bodies, monetary institutions Financial and non-financial.

Module: financial strategy and bank governance

- **Lecture 1: Generalities about the strategy and financial strategy of banks.**
- **Lecture 2: Generalities about Banking Governance.**
- **Lecture 3: The institutional and regulatory framework for bank governance.**
- **Lecture 4: Standards of the Basel Committee on Banking Supervision - Basel-1 Accord**
- **Lecture 5: Standards of the Basel Committee on Banking Supervision - Basel-2-**
- **Lecture 6: Banking Risk Management Standards - Basel-3- and Basel-4 Draft Agreement**